



CORPORATE SPONSORSHIPS Giving Benefits



\$250,000+ | PLATINUM

1. Dedicated bench with a name plaque
2. Dedicated tree planted and maintained on the property; includes a plaque at the base of the tree
3. Corporate paver installation at the Welcome Center or Museum; includes company name
4. Museum exhibit sponsorship for a two-year period from the installation date
5. MNVM flag to display on company property
6. Dedicated corporate video produced on-site, including interviews with company leadership, stakeholders and employees showing support for veterans and discussing why it is important to sponsor MNVM. Can be displayed on company website, social media, etc. (Up to 10 minutes)
7. Corporate name listed on the Donor Wall located inside the Welcome Center; platinum sponsors remain on the wall year after year
8. Football signed by NFL Hall of Fame inductee Jackie Smith
9. Table of eight at the exclusive donor banquet with the opportunity to address the audience for five minutes and be featured in the opening donor recognition video
10. Media and team-building opportunity to “wash the Wall” one month each year (must be the same month each year)
11. Six complimentary tickets to all MNVM-sponsored events
12. Featured in MNVM's annual report On-air mentions on local, regional and national TV/radio when possible via MNVM board members and volunteers
13. Press release and photo submission to local, regional and national media
14. Corporate logo on all practical collateral material, event invitations and other signage as appropriate
15. Corporate logo and giving level with company bio and video feed on the MNVM website
16. Visit by an MNVM board member to discuss the Wall donation, significance, involvement opportunities, etc. with your employees
17. Packet of material to help employees understand how they can support the company's sponsorship, get involved, volunteer, learn more, etc. Includes a break room poster and collateral, paycheck stuffers, etc. as needed and requested
18. Dedicated Facebook, Twitter and Instagram campaign highlighting the donation, the corporate video tribute and more. Also includes at least 12 sponsor “shout-outs” on Facebook throughout the first year
19. Dedicated section in the quarterly newsletter and logo placement in every issue
20. MNVM logo to place on your corporate website and in any collateral demonstrating that your company supports veterans

All benefits listed are subject to change without notice and can be modified to fit the current development and financial status of the property.



CORPORATE SPONSORSHIPS Giving Benefits



1. Dedicated bench with a name plaque
2. Dedicated tree planted and maintained on the property; includes a plaque at the base of the tree
3. Corporate paver installation at the Welcome Center or Museum; includes company name
4. Museum exhibit sponsorship for one year from the installation date
5. MNVM flag to display on company property
6. Dedicated corporate video produced on-site, including interviews with company leadership, stakeholders and employees showing support for veterans and discussing why it is important to sponsor MNVM. Can be linked on company website, social media, etc. (Up to 10 minutes)
7. Corporate name listed on the Donor Wall located inside the Welcome Center; gold sponsors remain on the wall year after year
8. Picture signed by NFL Hall of Fame inductee Jackie Smith
9. Table of eight at the exclusive donor banquet and featured in the opening donor recognition video
10. Media and team-building opportunity to “wash the Wall” one month each year (must be the same month each year)
11. Four complimentary tickets to all MNVM-sponsored events
12. Featured in MNVM’s annual report
13. On-air mentions on local, regional and national TV/radio when possible via MNVM board members and volunteers
14. Press release and photo submission to local, regional and national media
15. Corporate logo on all feasible collateral material, event invitation and other signage as appropriate
16. Corporate logo and giving level with company bio on the MNVM website
17. Visit by an MNVM board member to discuss the Wall donation, significance, involvement opportunities, etc. with your employees
18. Packet of material to help employees understand how they can support the company’s sponsorship, get involved, volunteer, learn more, etc. Includes a break room poster and collateral, paycheck stuffers, etc. as needed and requested
19. Dedicated Facebook, Twitter and Instagram campaign highlighting the donation, the corporate video tribute and more. Also includes at least 12 sponsor “shout-outs” on Facebook throughout the first year
20. Dedicated section in the quarterly newsletter and logo placement in every issue for three years
21. MNVM logo to place on your corporate website and in any collateral demonstrating that your company supports veterans

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CORPORATE SPONSORSHIPS Giving Benefits



\$50,000 to \$99,999 | SILVER

1. Dedicated bench with a name plaque
2. Dedicated tree planted and maintained on the property; includes a plaque at the base of the tree
3. Corporate paver installation at the Welcome Center or Museum; includes company name
4. MNVM flag to display on company property
5. Video interview (one edited minute) for a tribute video recognizing MNVM's top donors – annual video production. To be linked on the MNVM website, social media and played at certain events
6. Corporate name listed on the Donor Wall located inside the Welcome Center
7. Picture signed by NFL Hall of Fame inductee Jackie Smith
8. Four tickets to the exclusive donor banquet and featured in the opening donor recognition video
9. Four complimentary tickets to all MNVM-sponsored events
10. Featured in MNVM's annual report
11. On-air mentions on local and regional TV/radio when possible via MNVM board members and volunteers
12. Press release and photo submission to local and regional media
13. Corporate logo on all feasible collateral material, event invitations and other signage as appropriate
14. Corporate logo and giving level with company bio on the MNVM website
15. Visit by an MNVM board member to discuss the Wall donation, significance, involvement opportunities, etc. with your employees
16. Packet of material to help employees understand how they can support the company's sponsorship, get involved, volunteer, learn more, etc. Includes a break room poster and collateral, paycheck stuffers, etc. as needed and requested
17. Facebook, Twitter and Instagram mentions highlighting the donation. Also includes at least eight sponsor "shout-outs" on Facebook throughout the first year
18. Story in one of the quarterly newsletters and logo placement in every issue for two years
19. MNVM logo to place on your corporate website and in any collateral demonstrating that your company supports veterans

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CORPORATE SPONSORSHIPS Giving Benefits



\$20,000 to \$49,999 | **BRONZE**

1. Dedicated bench with a name plaque
2. Dedicated tree planted and maintained on the property; includes a plaque at the base of the tree
3. Corporate paver installation at the Welcome Center or Museum; includes company name
4. MNVM flag to display on company property
5. Video interview (15 to 30 edited seconds) for a tribute video recognizing MNVM's top donors – annual video production. To be linked on the MNVM website, social media and played at certain events
6. Corporate name listed on the Donor Wall located inside the Welcome Center
7. Four tickets to the exclusive donor banquet and recognition in the opening donor video
8. Four complimentary tickets to all MNVM-sponsored events during that calendar year
9. Listing in MNVM's annual report
10. Press release and photo submission to local and regional media
11. Corporate logo and giving level on the MNVM website
12. Visit by an MNVM board member to discuss the Wall donation, significance, involvement opportunities, etc. with your employees
13. Packet of material to help employees understand how they can support the company's sponsorship, get involved, volunteer, learn more, etc. Includes a break room poster and collateral, paycheck stuffers, etc. as needed and requested
14. Facebook, Twitter and Instagram mentions highlighting the donation. Also includes at least six first sponsor "shout-outs" on Facebook throughout the year
15. Story in one of the quarterly newsletters and logo placement in every issue for one year
16. MNVM logo to place on your corporate website and in any collateral demonstrating that your company supports veterans

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CORPORATE SPONSORSHIPS Giving Benefits



\$10,000 to \$19,999 | **TRIBUTE**

1. Dedicated bench with a name plaque
2. Dedicated tree planted and maintained on the property; includes a plaque at the base of the tree
3. MNVM flag to display on company property
4. Logo displayed on a tribute video recognizing MNVM's top donors – annual video production. To be linked on the MNVM website, social media and played at certain events
5. Corporate name listed on the Donor Wall located inside the Welcome Center
6. Four tickets to the exclusive donor banquet and recognition in the opening donor video
7. Two complimentary tickets to all MNVM-sponsored events during that calendar year
8. Listing in MNVM's annual report
9. Press release and photo submission to local and regional media
10. Corporate logo and giving level on the MNVM website
11. Visit by an MNVM board member to discuss the Wall donation, significance, involvement opportunities, etc. with your employees
12. Packet of material to help employees understand how they can support the company's sponsorship, get involved, volunteer, learn more, etc. Includes a break room poster and collateral, paycheck stuffers, etc. as needed and requested
13. Periodic Facebook, Twitter and Instagram "shout-outs" recognizing the donation
14. Logo in every issue of the quarterly newsletter for one year
15. MNVM logo to place on your corporate website and in any collateral demonstrating that your company supports veterans

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CORPORATE SPONSORSHIPS Giving Benefits



\$7,500 to \$9,999 | **SUPPORT**

1. Dedicated bench with a name plaque
2. MNVM flag to display on company property
3. Logo displayed on a tribute video recognizing MNVM's top donors – annual video production. To be linked on the MNVM website, social media and played at certain events
4. Corporate name listed on the Donor Wall located inside the Welcome Center
5. Two tickets to the exclusive donor banquet and logo displayed on the opening donor recognition video
6. Listing in MNVM's annual report
7. Press release and photo submission to local and regional media
8. Corporate logo and giving level on the MNVM website
9. Visit by an MNVM board member to discuss the Wall donation, significance, involvement opportunities, etc. with your employees
10. Packet of material to help employees understand how they can support the company's sponsorship, get involved, volunteer, learn more, etc. Includes a break room poster and collateral, paycheck stuffers, etc. as needed and requested
11. Periodic Facebook, Twitter and Instagram "shout-outs" recognizing the donation
12. Logo in every issue of the quarterly newsletter for one year
13. MNVM logo to place on your corporate website and in any collateral demonstrating that your company supports veterans

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CORPORATE SPONSORSHIPS Giving Benefits

OTHER SPONSORSHIP OPPORTUNITIES

TREE | \$2,500

- « Dedicated tree planted and maintained on the property; includes a plaque at the base of the tree
- « Listing in MNVM's annual report
- « MNVM logo to place on your corporate website and in any collateral demonstrating that your company supports veterans

BENCH | \$5,000

- « Dedicated bench with a name plaque
- « Listing in MNVM's annual report
- « MNVM logo to place on your corporate website and in any collateral demonstrating that your company supports veterans

CUSTOM HOLIDAY ORNAMENTS | \$5,000

- « Sponsor the annual custom holiday ornament that will be given to donors, sold at the gift shop and online and provided to military, government and civic leaders across the country
- « Listing in MNVM's annual report
- « MNVM logo to place on your corporate website and in any collateral demonstrating that your company supports veterans

MUSEUM EXHIBIT SPONSORSHIP | \$10,000

- « Museum exhibit sponsorship for one year from the installation date
- « Corporate name listed on the Donor Wall located inside the Welcome Center
- « Listing in MNVM's annual report
- « Press release and photo submission to local media
- « Corporate logo and giving level on the MNVM website
- « MNVM logo to place on your corporate website and in any collateral demonstrating that your company supports veterans

EXCLUSIVE ANNUAL DONOR RECOGNITION BANQUET SPONSORSHIP | \$10,000

- « Table of eight at the exclusive donor banquet and featured in the opening donor recognition video
- « Opportunity to display one pop-up banner and have collateral in a dedicated area at the event
- « Listing in MNVM's annual report
- « MNVM logo to place on your corporate website and in any collateral demonstrating that your company supports veterans

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INDIVIDUAL SPONSORSHIPS Giving Benefits

OTHER SPONSORSHIP OPPORTUNITIES

TREE | \$2,500

- « Dedicated tree planted and maintained on the property; includes a plaque at the base of the tree
- « Listing in MNVM's annual report

BENCH | \$5,000

- « Dedicated bench with a name plaque
- « Listing in MNVM's annual report

CUSTOM HOLIDAY ORNAMENTS | \$5,000

- « Sponsor the annual custom holiday ornament that will be given to donors, sold at the gift shop and online and provided to military, government and civic leaders across the country
- « Listing in MNVM's annual report

MUSEUM EXHIBIT SPONSORSHIP | \$10,000

- « Museum exhibit sponsorship for one year from the installation date
- « Donor name listed on the Donor Wall located inside the Welcome Center
- « Listing in MNVM's annual report
- « Press release and photo submission to local media
- « Donor name and giving level on the MNVM website

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